



## **McCarron and Maes Present at National Conference**

Diane McCarron, Director of Special Education, and Shelly Maes, Manager of Member Services, presented at the Association of Educational Service Agencies (AESA) Annual Conference in San Diego, December 4-6, 2014.

Diane and Shelly's presentation was entitled, "Say It Once – Using Digital Media". The session looked at ways to communicate more effectively and efficiently, thereby reducing redundancy. Tools discussed were Screencast-o-matic, Jing, Eyejot, Vidra, WebEx, Doodle, Twitter and more.

AESA's Annual Conference has a long tradition of providing high quality presentations and break-out sessions which provide important opportunities to explore, collaborate, share resources, ideas and innovation. This year's conference offered key strands specifically designed to meet the changing needs of CEOs, Board members and agency staff. This year, over 800 people from across the United States attended the conference.



**Diane McCarron**



**Shelly Maes**