Collaborate. Innovate. Empower 21\textsuperscript{st} Century Learners.

Conference Registration Guide
Southwest/West Central Service Cooperative
7\textsuperscript{th} Annual Technology Conference

Thursday, March 14, 2013
Friday, March 15, 2013

Platinum Sponsor: Video Guidance

Gold Sponsors: AESOP Frontline Technologies
Cisco Systems

Silver Sponsor: Bennett Office Technologies
Verizon Wireless

Bronze Sponsors: Edmentum
Office Max
Tierney Brothers

Location-March 14
SW/WC Service Cooperative
Market Street Mall
1420 East College Drive
Marshall, MN 56258

Location-March 15
SW MN State University
1501 N. State Street
Marshall, MN 56258

WWW.SWSC.ORG/TECHCONF2013
Pre-Conference March 14, 2013
4:00-7:00 p.m.
SW/WC Service Cooperative | Market Street Mall
1420 East College Drive
Marshall, MN 56258

Conference-March 15, 2013
8:00 a.m. – 4:30 p.m.
Southwest Minnesota State University
1501 N. State Street
Marshall MN 56258

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Conference Schedule for March 15
Registration and Exhibit Hall .................................8:00 AM
Welcome and Keynote Address ...............................9:00 AM
Breakout Session Series 100 .................................10:30 AM
Breakout Session Series 200 .................................11:30 AM
Lunch and Exhibit Hall ........................................12:15 PM
Focus Sessions (Series 300) .................................1:00 PM
Breakout Session Series 400 .................................2:30 PM
Breakout Session Series 500 .................................3:30 PM
Closing Remarks .................................................. 4:15 PM
-WELCOME-

This is IT² will provide you with a hands-on and engaging environment to learn and collaborate with your peers while learning about the newest technologies supporting Education Technology today. After 7 years we have branded our conference to highlight the focus and the reason that we assemble each year, This is IT² really needs no explanation once defined, This is Instructional Technology and Information Technology. The conference will continue to be focused on inspiring and enhancing collaboration among educational and administrative staff in our districts as it always has.

This year’s conference is putting a spotlight on Flipped Learning, and we’re happy to have Kari Arfstrom, Executive Director of the Flipped Learning Network as our keynote speaker. Kari and several area educators will also be serving as a panel in one of our four Focus Sessions, new this year. Focus sessions are designed to highlight four of our featured speakers on some of the most relevant topics in Instructional and Information Technology today!

This conference is for you, and this year even more by you! I would like to thank all of the local presenters that proposed sessions this year, it is great to see some our region’s talent shown off during the conference. We will also be incorporating social networking into the conference as much as possible this year. Join the backstage conversations before, during and after the conference on Twitter by using “#swwc2013” in your comments. This hashtag will automatically categorize your comments with others related to the conference in the twitter.

On behalf of the entire staff of the SW/WC Service Cooperative Information Technology Department, who worked diligently to put this conference together, we hope to see you on March 14 and 15, 2013!

-Josh Sumption, Manager of Information Technology

-RATES-

**Technology Conference**
- $50.00 - SW/WC Technology Contract Holders
- $100.00 – Non SW/WC Technology Services Contract Holders
- $120.00 – Registrations Received after March 1, 2013

**Pre-Conference Workshops**
- $30.00 - SW/WC Technology Contract Holders
- $60.00 – Non SW/WC Technology Services Contract Holders
- $75.00 – Registrations Received after March 1, 2013
**-THIS AND THAT-**

The doors will open at 8:00 AM on March 15 for Registration and the Exhibit Hall. When you arrive you can enter the Centers at Southwest Minnesota State University through the doors located directly west of Parking Lot A-1. Parking permits are not required for the day.

When registering for the conference, please note two registration options. The first is Fish for dinner as the conference will be taking place on a Friday during Lent. The second option is “Do not share my information with vendors”. If you wish to be excluded from contact information lists shared with our conference exhibitors you must mark this option during registration.

A Demo Lab with Microsoft Windows 8, iPads, Android Tablets, and other trending technologies will be setup at the conference with demos and hands-on will be presented throughout the day in an informal format. This is also a great place to stop and check your Email while you learn about some of the industry’s newest advancements.

For easiest parking for the Pre-Conference, attendees are asked to park in front of the Market Street Mall and use the Central, Front Entrance of the building. Directional signs will be placed throughout the building to direct you to our offices for the Pre-Conference.

The rules associated with the E-rate program place strict limitations on the giving and receipt of gifts by school district personnel from current or potential future service providers. SW/WC urges vendors for school district personnel to refrain from such practices. The acceptance and distribution of gifts at this conference is the sole responsibility of vendors and conference attendees and SW/WC Service Cooperative shall have no responsibility or liability for the actions of vendors and participants.

The Centers
Southwest Minnesota State University
Marshall, Minnesota
-ACCOMMODATIONS-

We have set aside a block of rooms at the Ramada Inn for your convenience if you will be joining us for the Pre-Conference Workshops on March 14th and the Technology Conference, or if you simply want to get an early start on March 15th. The hotel is located just a couple of blocks away from SW/WC Service Cooperative and Southwest Minnesota State University.

**Ramada Inn**
1500 E College Drive
Marshall, Minnesota, 56258-2602
http://tinyurl.com/ramadamarshall
Phone (507) 532-3221   Fax (507) 532-4089
Room Block: Technology Conference (March 14)
Rate: $77.00-$92.00 per night

**Dining within Walking Distance:**
- **Shay's Restaurant and Lounge**: Located in the Hotel
- **Applebee's**: 400 feet east of the front entrance
- **Arby's**: ½ block west of the front entrance
- **Mike's Café**: Across East College Drive and ½ block west

-PLAN YOUR CONFERENCE-

Use the target audience keys listed with each breakout session to find the sessions that are best planned to meet your needs. The target audiences are identified by the presenters, but if you find a session that is still of interest but your position is not listed in the target audience key, don’t sweat it, our sessions are meant to meet your personal interests.

Sessions identified with a target audience that includes “Technology Department Staff” is inclusive of Technology Director/Coordinators, Technology Integration Facilitators, and Other Technology Department Staff Members attending the conference.

Please read through the Conference Session Guide Carefully to find the sessions that suite to you and then register online by using the link located at: www.swsc.org/techconf2013
-KEYNOTE-

Kari Arfstrom, Executive Director
Flipped Learning Network – Washington, District of Columbia

Kari M. Arfstrom is the Executive Director of the Flipped Learning Network. She has over two decades of experience in education and with K-12 education membership organizations: the Consortium for School Networking (CoSN), the Association of Educational Service Agencies (AESA), the American Association of School Administrators (AASA), and the National Youth Leadership Council (NYLC). Prior to that, she worked for the U. S. House of Representatives and is a licensed language arts teacher in Minnesota.

As a national policy expert, she specializes in K-12 educational practices, in particular the Elementary and Secondary Education Act, the E-Rate program, and technology implementation and purchasing practices at the school, district and regional levels. She speaks and writes extensively in these areas. Other areas of interest and study include rural and small schools, forecasting, and K-12 entrepreneurial/innovative activities.

She is currently a board member for the School and Community Trust, and a former board member for the National Coalition for Technology in Education and Training (NCTET), the Education and Libraries Network Coalition (EdLiNC), and the Organizations Concerned about Rural Education (OCRE). She also consulted for the Rural School and Community Trust and the National Rural Education Association (NREA).

Dr. Arfstrom has a degree and licensure in secondary education from Augsburg College and is a former language arts teacher in Minnesota. Her Master’s degree is in Library and Information Science from the Catholic University in Washington, DC. Her Ph.D., from George Mason University in Fairfax, VA, is in Educational Leadership and Policy. Her dissertation research was a mixed methodology national study titled: Determining, and Addressing Entrepreneurial Innovations of Superintendents of Emerging or Established Educational Service Agencies. She is an adjunct professor and has taught both F2F and online classes. She is currently working on her Certification in Strategic Foresight (Futuring) from the University of Houston (winter, 2012).

Keynote Address
To Flip or Not to Flip – That is the Question 9:00

You’ve read about it, maybe you have even attempted it. This presentation will inspire educators to consider Flipped Learning in their environment. Flipped Learning occurs when the direct instruction is moved from the group learning space to the individual learning space. Class time is then used for active problem solving by students and one-to-one or small group tutoring with the teacher. Students watch the short lectures as many times as they wish to grasp the content and come to class ready to jump into the lesson, answer questions, work on collaborative projects, and explore the content further. Educators are embracing Flipped Learning in elementary and secondary schools for all disciplines.
**FEATURED SPEAKERS**

**Scott E. Schraut, JD – Attorney**  
Ratwik, Roszak & Maloney, P.A.; Minneapolis, Minnesota

Scott E. Schraut is an associate with the firm of Ratwik, Roszak & Maloney, P.A. He earned his B.A. degree, magna cum laude, from Valparaiso University, and his J.D. degree, magna cum laude, from the University of Minnesota Law School. During law school, Mr. Schraut was a staff member for the Journal of Law and Inequality. He was also an assistant at the Silha Center for Media Ethics and Law, as well as a student ambassador for the Law School.

Prior to becoming an attorney with Ratwik Roszak & Maloney, Mr. Schraut worked as a judicial law clerk for the Honorable Kerry W. Meyer. Mr. Schraut practices in all areas of school law, municipal law, and labor and employment law. He is a member of the Minnesota State Bar Association, the Hennepin County Bar Association, and the Minnesota and National Council of School Attorneys.

**Scott’s Sessions**

112 For Administrators- A Look at School Policy in the Digital Age ................................. 10:30
212 For Educators- Legal Best Practices for Teaching in the Digital Age............................... 11:30

**Pre-Conference Workshop**  
Thursday, March 8; 4:00 – 7:00 PM
902 Ensuring Legal Compliance with Instructional and Information Technology Initiatives

**Doug Johnson – Director of Media and Technology**  
Mankato Public Schools; Mankato, Minnesota

Doug Johnson has been the Director of Libraries and Technology for the Mankato (MN) Public Schools since 1991 and has served as an adjunct faculty member of Minnesota State University since 1990. His teaching experience has included work in grades K-12 both here and in Saudi Arabia. He is the author of six books including *Teaching Right from Wrong in the Digital Age; Machines are the Easy Part; People are the Hard Part*; and *The Classroom Teachers Survival Guide to Technology*. His columns appear in *ASCD’s Educational Leadership* and in *Library Media Connection*. Doug’s *Blue Skunk Blog* averages over 50,000 visits a month, and his articles have appeared in over forty books and periodicals. Doug has conducted workshops and given presentations for over 160 organizations throughout the United States and internationally and has held a variety of leadership positions in state and national organizations, including ISTE and AASL.

**Doug’s Sessions**

108 and 508 Developing Creativity in Every Learner .......................................................... 10:30 & 3:30
302 (Focus Session) Change from the Radical Center of Education .................................. 1:00
408 To Friend or Not To Friend: A Guide for Teachers Using Social and Educational Networking Sites ......................................................................................................................... 2:30
Dawn Nelson – Media and Technology Coordinator
Osseo Area Schools; Osseo, Minnesota

Dawn Nelson is the Instructional Media and Technology Coordinator with Osseo Area Schools, works with Project Copernicus, a BYOD program now in its fourth year, the ISTE-Aligned C4 technology staff development program, and integrating eReaders and ebooks, Google Apps for education, Edmodo, Moodle, and other resources into their classrooms. Her passion for technology, books, libraries, and learning is a perfect fit with today’s school learning commons and she has been a teacher-librarian in both elementary and secondary schools. She is a Past-President of MEMO (Minnesota Educational Media Organization) and served on the 2011 AASL (American Association of School Librarians) Conference Committee. Besides her day job, she enjoys music, cooking, spending time with friends and family, and last spring became an ASA certified sailor.

Dawn’s Session
304 (Focus Session) Learning In Their Hands: BYOD in Schools......................................................... 1:00

Karina Berzins – Training and Education Coordinator
Minnesota Bureau of Criminal Apprehension; St. Paul, Minnesota

Karina Berzins is the Training and Education Coordinator with the Internet Crimes Against Children (ICAC) unit at the Minnesota Bureau of Criminal Apprehension (BCA). Karina has been with the BCA for the past 13 years. Prior to working in ICAC, Karina has trained and audited for the Criminal Justice Information Systems (CJIS) unit, worked in the Computerized Criminal History (CCH) unit, and the Predatory Offender (POR) unit. Karina has been with the ICAC Task Force for the last 5 years.

Karina has delivered training throughout Minnesota and has assisted in proactive and reactive ICAC investigations in Minnesota.

Karina received a B.A. in Criminology and Psychology from the University of Minnesota-Twin Cities.

Karina’s Sessions
110 and 210 What’s New in the World of Internet Safety ................................................................. 10:30 & 11:30
302 (Focus Session) Internet Safety, Ensuring Student Safety in Your Connected Classroom. 1:00
-BREAKOUT SESSIONS-

Our 2013 Technology Conference has brought a number of brand new session topics for you to choose from! We hope that this year’s Technology Conference topics provide you with additional opportunities to partake in more of the sessions on the information you have been asking for!

-BREAKOUT SESSION SERIES 100-
Collaborating from 10:30 AM to 11:15 AM

Session 101  Room BA-240
Creative Assessment: Getting to the heart of what students know and can do through project based learning and web 2.0 tools
Target Audience: All Attendees
Presented by Kathleen Stalnaker, English Teacher; MACCRAY Schools
From digital storytelling to digital portfolios, blogging and student web sites, core subjects can be assessed in creative, collaborative and digital ways. Come see how Web 2.0 tools and digital technology can be used to assess what students know and can do.

Session 102  Room SC-249
Preparing and Planning for an Interactive Video Conference in a k-6 classroom
Target Audience: Curriculum Coordinators; Media Center Managers and Librarians; Teachers; Technology Integration Facilitators
Presented by Jon Larson, Technology Integration Coach; ECMECC (East Central Education Cable Cooperative)
Explore the possibilities that Interactive Video Conferencing has to offer the elementary classroom. Find out how to take your students to the Grand Canyon National Park, time travel to an 1880's Logging Camp, or even travel into outer space with NASA, and still make it back in time for lunch. Participants will discover what a Video Field Trip is, where to find one, how to arrange an event and prepare your class for an exciting and interactive video conference. You will also hear about efforts by local organizations to provide video conferencing opportunities. Several examples of how this technology is being tied directly to classroom curriculum will be shared. Using video conference systems for classroom to classroom connections and collaborations will also be discussed. Through video clips of actual conferences and other events, participants will examine how a conference can be embedded into their classroom making it part of the educational experience that will enhance learning for their students. Examples of how interactive video conferences can be used to connect with experts, content specialist, and other classrooms will be presented using photos and videos. Examine the benefits an IVC has to offer in this time of small budgets and large time constraints.
Session 103  
Moodle Integration Tactics  
Room CC-202  
Target Audience: All Attendees  
Presented by Craig Polkow, Technology Coordinator; SW/WC Service Cooperative  
Thousands of schools world-wide are using it to flip their classrooms and create a hybrid or completely online learning environment. It’s Moodle! We’ll explore integrated learning using the Moodle Course Management System, including some of the latest features. Since the Moodle system is very flexible, we’ll discuss how different teachers take different approaches to integrating this into their classrooms.

Session 104  
Using Interactive 3D Content in the Classroom  
Room BA-235  
Target Audience: All Attendees  
Presented by Karim Malek, CEO; Cyber-Anatomy  
Come see the excitement and learn about the benefits with using virtual technology to enhance instruction, complement preexisting lessons, supplement lack of physical specimens while exciting and engaging students. Cyber Science 3DÂ® allows both the teacher and student to explore detailed anatomical models of various plants, animals, and microorganisms, and the delicate architecture of various chemical, biological, and geological structures. Our software can be used in 2D or in stereographic 3D with computers, standard projectors, 3D ready projectors, and interactive whiteboard.

Session 105  
Graphic Scheduling with TSIS  
Room BA-231  
Target Audience: School Administrators (Superintendents and Principals)  
Presented by Marie Lombardo, Student Support Team; TIES  
Wendy Borchert, Student Information Support Specialist; SW/WC Service Cooperative  
The TIES Student Information System now includes a graphical interface that allows you to mass-schedule your school, or schedule an individual student. See how you can use the latest graphical scheduling enhancements, including the individual student scheduler and the master scheduling white board in this interactive session. Schools using the TIES Student Information System (TSIS) will have immediate access to this new feature as a part of their software subscription.

Session 106  
We have iPads; Now what?  
Room CC-211  
Target Audience: School Administrators (Superintendents and Principals); Curriculum Coordinators; Media Center Managers and Librarians; Teachers; Technology Department Staff  
Presented by Chris Butler, Education Technology Specialist; BG Innovations  
Insight 360TM is the ultimate classroom instruction system designed for mobile devices (iPads, Android tablets, Smart Phones, Tablet PCs, etc). It naturally guides educators and students into research-backed best practices through a fully integrated system and MN State Standard aligned content. By seamlessly integrating instruction and assessment, Insight 360TM supports educators’ best practices and accelerates student understanding by making sure every student is engaged and all work and assessments are individualized based on student progress.
Session 107  
**These Are A Few of My Favorite Things**  
Room CC-214  
Target Audience: All Attendees (iPad Session)  
Presented by  
Kara Damm, Technology Integration Specialist; SW/WC Service Cooperative  
There's an App for that! Join SW/WC's Technology Integrationist, Kara Damm as she shares her favorite teacher and student apps. The session will include formative assessment apps, digital storytelling apps, and productivity apps.

Session 108 *(Repeated as session 508)*  
**Developing the Creativity in Every Learner**  
Room CC-117  
Target Audience: All Attendees  
Presented by  
Doug Johnson, Director of Media and Technology; Mankato Public Schools  
How do we define, encourage, use, and assess creativity in our IL/IT lessons and projects? Should the question be "if" a student is creative or "how" a student is creative. And what can we do to be more creative as teachers, librarians and supporters of education?

Session 109  
**Chrome: Make the Internet Work for You**  
Room CC-212  
Target Audience: All Attendees (Computer with Chrome)  
Presented by  
Eric Simmons, Director of Technology; New Ulm Public Schools  
There's a reason Google Chrome has become the most used Internet browser in the World. Chrome can simplify daily tasks to create and share content with the rest of your digital life. Learn how to personalize and tweak Chrome to make the most out of everything you do online, just like you dream about. We will look at tips and tricks for internet searches, saving and sharing information, and more Chrome addons to make your internet experience and life happier. Learn how Chrome should be a part of the Digital Tool Belt in both your professional and personal life.

Session 110 *(Repeated as session 210)*  
**What's New in the World of Internet Safety**  
Room SC-207  
Target Audience: All Attendees  
Presented by  
Karina Berzins, Training and Education Coordinator; MN Bureau of Criminal Apprehension  
This session will provide participants with what the biggest safety concerns are regarding internet/technology use, along with some tips on how to protect themselves and their children while on the internet. Also, find out what local law enforcement is doing in our communities to help protect our children while they are on the internet and using technology.
Session 111  Room SC-206
Digital Citizenship
Target Audience: All Attendees
Presented by
Mary Mehsikomer, Technology Integration Development & Outreach Facilitator; TIES
Federal laws relating to the E-rate Telecommunication Discount Program now require schools receiving E-rate discounts to be providing some type of Internet safety and cyberbullying education to students. Come to this session to find out what concepts are inherent in Digital Citizenship and how to teach students of all ages how to be safe and ethical online.

Session 112  Room CC-213
A Look at School Policy in the Digital Age
Target Audience: School Administrators (Superintendents and Principals); Technology Department Staff
Presented by
Scott Schraut, Attorney; Ratwik, Roszak & Maloney, P.A.
Are you finding it difficult to make informed legal decisions that relate to technology initiatives in your school district? During this session a number of topics will be covered relating to legal compliance in the digital age including topics such as social media, email communications and digital discovery. If your school is already using or looking into leveraging social media and digital communications to better communicate with your community, staff and students, this session is a must! The session will also highlight how to best setup policy to support a Bring Your Own Device or 1 to 1 computing initiative in your district.

-BREAKOUT SESSION SERIES 200-
Collaborating from 11:30 AM to 12:15 PM

Session 201  Room CC-202
Become an Internet Curator
Target Audience: Curriculum Coordinators; Media Center Managers and Librarians; Teachers; Technology Directors/Coordinators
Presented by
Lori Rook Elementary Instructor and Tech Coach; Watertown, SD Public Schools
Tricia Walker, Instructional Technology Coordinator; Watertown, SD Public Schools
We all know there is great, free content out there that we could use to learn just about anything. But how can we, as teachers, facilitate the access to this information so that students make the best use of their time? One way is to gather sites, movies, pdfs, documents, etc. into a learning playlist. This playlist can be accessed by you as a presentation tool or the students can access the playlist before, during, or after your lessons. For example, in a flipped classroom! In this session, we will explore fun, easy ways you can curate student learning.
Session 202  
**What are the media telling my students?**

Target Audience: All School Attendees  
Presented by  
Tami Moehring, Program Associate-Distance Learning; Minnesota Historical Society  
Jack Matheson, Program Associate-Distance Learning; Minnesota Historical Society  

Would you like to find a fun and educational way to teach your students about media literacy? During this session presenters will discuss the value of Interactive Video Conferencing (IVC), or live two-way television, to teach media literacy and provide practical advice on how to acquire and use this technology. Participants will find out how the Minnesota Historical Society's new IVC Lesson Media Literacy: 1968-A Year that Changed America helps teach students how to analyze media from 1968 and how to apply it to media they use today.

Session 203  
**Too many hats? Coping & Surviving the Ever-Changing School Technology Landscape**

Target Audience: School Administrators (Superintendents and Principals); Technology Directors/Coordinators; Technology Department Staff  
Presented by  
Marc Johnson, Executive Director; ECMECC (East Central Education Cable Cooperative)  

This session is for school administrators, technology personnel and others who wonder how we are ever able to successfully manage all the technology related systems in today's schools. We will take a lighthearted look at the many hats school technology personnel wear, then, discuss how it all applies to teaching and learning. We'll talk about communication, policies, procedures and other issues that can support or prevent the successful use of technology. Participants will be encouraged to be part of the discussion throughout the presentation.

Session 204  
**Edmodo**

Target Audience: Teachers; Technology Integration Facilitators  
Presented by  
Britta Streff, Elementary Teacher; Pipestone Area Schools  
Scott Boomgaarden, Elementary Teacher; Pipestone Area Schools  
JoLynn Nangle, Elementary Teacher; Pipestone Area Schools  

Edmodo, an educational social network site, offers a way for students to interact with both teachers and classmates. This session will show how to use the site in primary as well as in intermediate classrooms. Assignments (i.e.- Prezi, Powerpoint, Word documents) can be uploaded, polls can be taken, and assessments can be completed using this secure site. Students will enjoy the method of turning in paperless assignments and getting feedback from the teacher. Edmodo can be accessed through a web browser or app that can be downloaded via the Apple App Store or Google Play Store.
Session 205  Room BA-235
40 Interactive SMART Board Websites in 45 Minutes
Target Audience: Teachers; Technology Integration Facilitators
Presented by
Shareen Neumann, Cooperative Purchasing, SMART Certified Trainer; SW/WC SC
The internet is full of websites that can be used with your SMART Board. This high energy presentation will highlight 45 great FREE interactive websites that can be used in the classroom on your SMART Board.

Session 206  Room CC-214
iPad 'hAPPiness'
Target Audience: All Attendees
Presented by
Stacey Kosch, 22nd Century Instructional Specialist; Tierney Brothers
Exploration of popular apps that will be useful in organization, productivity, collaboration, creativity, reference, and communication.

Session 207  Room BA-231
Cognos: What's New?
Target Audience: School Administrators (Superintendents and Principals); School Office Staff; Technology Department Staff (Cognos Users)
Presented by
Dave Campen, Data Services Consultant; TIES
Wendy Borchert, Student Information Support Specialist; SW/WC Service Cooperative
See the latest that Cognos has to offer for users of the TIES Student System. Learn about the latest data dashboards, Business Insight (BI) Advanced, CRDC reports and the Office Reports Portal.

Session 208  Room ST-266
Making the Interactive Video Experience...Interactive
Target Audience: School Administrators (Superintendents and Principals); Teachers; Technology Department Staff
Presented by
Greg Mathison, Sales/Business Development Manager; Cisco Systems
Interactive video can be a very effective tool for reaching from classroom to classroom, expanding professional development opportunities, or even bringing in remote subject matter experts. But did you also know that there is free client software for Windows, Mac and IOS that allow you to interconnect from standards based hardware directly to computers and iPads as well? As a teacher, you have various connections to other colleagues, friends, and parents of students with a variety of expertise. Leveraging their tools to bring individuals together via TelePresence is a powerful way to 'reach out'. Additionally, you can repurpose interactive video create recordings. Maybe students missed class, or you are organizationally ‘flipping’ your classroom. You may even want to use recordings for student assessment. These tools can work in conjunction with other opportunities that may already be in place. In this session, we will explore how all of these things can be done via high-definition video.
**Session 209**  
**Room CC-212**  
**Maps to create, explore...and learn**  
Target Audience: Technology Integration Facilitators; Curriculum Coordinators; Media Center Managers and Librarians; Teachers  
Presented by  
Eric Simmons, Director of Technology; New Ulm Public Schools  
Add context to ideas and tell stories using a large variety of interactive maps and online tools in your classroom. Whether you teach math, family and consumer science, social studies or music, there are mapping resources that will help expand ways to discover and represent information. This session will look at resources to use with iPads, laptops, plain old computers, or almost anything that can get on the internet. Utilize maps to help both teachers and students think and interact with information in different ways. Explore the opportunities to graphically organize information using the resources available in your classroom. We will use tools outside of Google Earth for both student learning and assessment. Help students create and learn content by making geographic connections to the world.

**Session 210 (Repeat of Session 110)**  
**Room SC-207**  
**What’s New in the World of Internet Safety**  
Target Audience: All Attendees  
Presented by  
Karina Berzins, Training and Education Coordinator; MN Bureau of Criminal Apprehension  
This session will provide participants with what the biggest safety concerns are regarding internet/technology use, along with some tips on how to protect themselves and their children while on the internet. Also, find out what local law enforcement is doing in our communities to help protect our children while they are on the internet and using technology.

**Session 211**  
**Room SC-206**  
**So You Want to Flip Your Classroom**  
Target Audience: Media Center Managers and Librarians; Teachers; Technology Integration Facilitators; Technology Directors/Coordinators  
Presented by  
Mary Mehskom, Technology Integration Development & Outreach Facilitator; TIES  
Have you been thinking about flipping your classroom but wonder what this will entail? At this session you will learn tips on how to successfully flip lessons and will be provided with a great flipped classroom toolkit of resources and best practices. You will learn that flipping can be done with almost any content area and how the flipped classroom can improve student engagement with your curriculum.
Session 212  Room CC-213
Legal Best Practices for Teaching in the Digital Age
Target Audience: Teachers; Technology Department Staff
Presented by
Scott Schraut, Attorney; Ratwik, Roszak & Maloney, P.A.
Teaching in the Digital Age is an exciting experience, but with all of the capabilities that come with today’s technologies come potential risks that, with the proper knowledge and understanding, can be diminished. This session will focus on best practices and how to properly use instructional technology resources in ways that do not put you at risk of potential legal action. We will explore the uses of social media, communicating with students and parents electronically as well as how to properly use digital resources to respect copyright.

-FOCUS SESSION SERIES 300-
Collaborating from 1:00 PM to 2:00 PM

Session 301  Room CC-117
Flipped Learning Panel Discussion
Target Audience: All Attendees
Facilitated by
Kari Arfstrom, Executive Director; Flipped Learning Network
Jamie Fenicle, Pipestone Area Schools
JoAnn Alverson, Pipestone Area Schools
Kristi Lutgen, Deubrook Area Schools, White, SD
The Flipped Learning Panel that was introduced during the keynote session will lead and engaging discussion that will be driven by input from the session participants. This is your opportunity to take part in the conversation and contribute and learn more about one of the hottest topics in Instructional Technology! This session will introduce participants to the concept of Flipped Learning: Where educators are actively transferring the responsibility and ownership of learning to the students. A panel of Flipped educators from Pipestone will join the conversation to hear how local teachers are doing the flip.

Session 302  Room CC-211
Change from the Radical Center of Education
Target Audience: All Attendees
Presented by
Doug Johnson, Director of Technology; Mankato Public Schools
"While the Radical Center political movement has been around for thirty years, I suggest that leaders in educational technology and school library media programs adopt a similar view on hot button topics. While polarized views of reading methodologies, filtering, DRM, Open Source, copyright/copyleft, constructivism, e-books, computer labs, fixed schedules, Mac/PC/Linux, and the One Laptop Per Child project all make for entertaining reading and a raised blood pressure, radical stances rarely create educational change or impact educational institutions enough to change kids’ chances of success. This presentation suggests 10 principles to follow from the Radical Center of Education that will actually result in positive change in education.

As a radical centrist in education, I subscribe to the following principles:
1. Adopt an ""and"" not ""or"" mindset.
2. Look for truth and value in all beliefs and practices.
3. Respect the perspective of the individual.
4. Recognize one size does not fit all (kids or teachers).
5. Attend to attitudes.
6. Understand that the elephant can only be eaten one bite at a time.
7. Make sure everyone is moving forward, not just the early adopters.
8. Don't be afraid to say, "I don't know."
9. Believe measurement is good, but that not everything can be measured.
10. Know and keep your core values.

**Session 303**  
Room CC-213  
**Internet Safety, Ensuring Student Safety in Your Connected Classroom**  
Target Audience: All Attendees  
Presented by  
Karina Berzins, Training and Education Coordinator; MN Bureau of Criminal Apprehension  
There's no resisting it, your classroom is now connected to the world through 21st Century Learning Technologies and Social Media. So, how do you continue to maintain a safe learning environment for students in this online, always-connected world? We will collaborate on what is working in classrooms as well as what law enforcement is doing to help out. What can you do to help educate students to be more safe and make educated decisions when participating in 21st Century Learning.

**Session 304**  
Room CC-214  
**Learning In Their Hands: BYOD in Schools**  
Target Audience: All Attendees  
Presented by  
Dawn Nelson, Instructional Media and Technology Coordinator; Osseo Area Schools  
Access to information is essential for teaching and learning, providing resources for teachers and students alike. But often it is hindered by the logistics of getting to computers. One way that schools are addressing that issue is to allow students to bring their own technology to use for learning. However, effective use of student devices takes planning and development of resources for instruction. Participants will hear about the development of Project Copernicus, Osseo's BYOD program, and resources for effective implementation.

**-BREAKOUT SESSION SERIES 400-**  
**Collaborating from 2:30 PM to 3:15 PM**  
**Session 401**  
Room CC-213  
**Game that Lesson Plan**  
Target Audience: All Attendees  
Presented by  
Kathleen Stalnaker, English Teacher; MACCRAY Schools  
Do you wish your students were as motivated to 'level up' in your class as they are in Call of Duty? Quality game design can be used as a template to create quality lesson plans that engage students while challenging them to think critically. We'll share lesson plans and student work.
Session 402  
**Travel Minnesota Virtually to Meet STEM and Arts Standards**  
Target Audience: All Attendees  
Presented by  
Tami Moehring, Program Associate-Distance Learning; Minnesota Historical Society  
Jack Matheson, Program Associate-Distance Learning; Minnesota Historical Society  
Explore the possibilities that interactive video conferencing has to offer the K-12 classroom. Find out how to take your students to NASA, the Grand Canyon National Park, or an 1880's Logging Camp, and return in time for lunch. Participants will discover what a Video Field Trip is, where to find one, how to arrange an event and prepare your class for an exciting and interactive video conference. You will also hear about efforts by local organizations to support video conferencing opportunities. You can also connect with other classrooms for collaborative events that enlighten and entertain.

Session 403  
**Using Twitter in your School**  
Target Audience: All Attendees  
Presented by  
Jon Larson, Technology Integration Coach; ECMECC (East Central Education Cable Cooperative)  
While many of us are waiting for the Twitter fad to pass us by, others are finding value in what Twitter has to offer. From classroom assignment, school closings, and activities reminder announcements to developing a Personal Learning Network for enhanced professional development, Twitter has become a great tool for education and schools. Come see how ECMECC schools are using Twitter and get ideas on who to follow, it's Twitterific!

Session 404  
**Display Note: Present, Share, & Collaborate Across Any Device & Any Platform**  
Target Audience: All Attendees  
Presented by  
Stacey Kosch, 21st Century Instructional Specialist; Tierney Brothers  
Display Note is the perfect solution to BYOD and 1:1 schools and districts. Come see the tool that can be used for any subject, any topic, and in any meeting.

Session 405  
**Getting the Most Out of Google Forms Using Flubaroo**  
Target Audience: Curriculum Coordinators; Teachers; Technology Integration Facilitators  
Presented by  
Diane Konjura, Media Specialist; Marshall Public School  
Vera Weber, Technology Integrationist; Marshall Public School  
Google Forms is a versatile tool for any type of classroom. Teachers can survey students, create online assignments, or develop formative assessments. By adding a simple feature called Flubaroo, surveys, assignments, and assessments can be automatically tabulated and graded. Flubaroo easily creates graphs to demonstrate evidence of student learning. In addition, students or parents can individually receive results via e-mail for any assignment or assessment. It's a great tool for any classroom. Participants are welcome to bring their laptops or iPads for hands-on practice.
Session 406  Room CC-211

Behavior. It's not Just About Discipline Anymore!
Target Audience: School Administrators (Superintendents and Principals); School Office Staff; Teachers; Technology Department Staff
Presented by Sue Coons, Student Support Team; TIES
Are you using the i-Cue behavior module? If so, attend this session to learn about the latest features available. If you are not yet using the new module, come learn what the excitement is all about!

Session 407  Room ST-266

IT or Educators... “Who's Driving the Bus?”
Target Audience: School Administrators (Superintendents and Principals); School Office Staff; Teachers; Technology Department Staff
Presented by Greg Mathison, Sales/Business Development Manager; Cisco Systems
Who holds the vision for technology in your institution? Stakeholder alignment is critical to creating and implementing a technology vision with today’s economic challenges. Technology empowers and engages teaching and learning and expands the time, space, boundaries, and relationships of education. Anywhere, anytime, any device, any content teaching and learning enables educational institutions to extend the walls of the traditional classroom. Development of a vision enables your institution to travel safely and reach your destinations. This session is recommended for administrators, teachers, and IT staff.

Session 408  Room CC-202

To Friend or Not To Friend: A Guide for Teachers Using Social and Educational Networking Sites
Target Audience: All Attendees
Presented by Doug Johnson, Director of Media and Technology; Mankato Public Schools
Should you friend your students on your Facebook page? Will keeping a blog cost you your job? What expectations should you have of your students who discuss issues on your class Ning? Learn some practical guidelines for using both social and educational networking tools that will both improve your teaching and prevent possible problems with your administration.

Session 409  Room CC-212

Apple and Google=Peanut Butter and Jelly
Target Audience: Curriculum Coordinators; Media Center Managers and Librarians; School Office Staff; Teachers; Technology Department Staff
Presented by Eric Simmons, Director of Technology; New Ulm Public Schools
Apple and Google are two companies who can't seem to get along, yet are intertwined in the daily life of your classroom. With most schools implementing iOS mobile learning devices, you may find that things you are used to Googling may not happen so easy on an iPad. This session will focus on how to make the two technologies get along so you can move along with teaching!
Session 410  
**Room SC-206**  
**What Goes into Preparing a District for a Learning Device Initiative - Open Forum**

Target Audience: All Attendees  
Presented by  
Diane Standafer, Database/Network Specialist; Worthington District 518  

In this breakout session we will discuss the process Worthington has gone through when looking at a learning device initiative. What considerations need to be made before moving forward with an initiative such as this? After a short presentation, we'll move to an open forum model for discussion.

Session 411  
**Room BA-231**  
**PLN Power - It All Started With Twitter!**

Target Audience: All Attendees  
Presented by  
Kara Damm, Technology Integration Specialist; SW/WC Service Cooperative  

Need to grow your Personal Learning Network (PLN)? Reach out to other professionals with Twitter for your professional development. Receive up to the minute information from other educators just like you. No need to have a Twitter account, you can set one up at the conference session.

Session 412  
**Room CC-214**  
**Introduction to Google Drive in the Classroom**

Target Audience: School Office Staff; Teachers; Technology Staff  
Presented by  
Kate Ivers, Business Education Teacher; Montevideo Schools  
Monica Stueck, Business Education Teacher; Montevideo Schools  

Tired of students not being able to finish a project at home because they do not have the same software? Group work doesn't have to be held up because one person is absent. This session is for you if you are looking for a new way to collaborate with other educators and students. This introduction to Google Drive will show you how to create, share, edit, and comment on documents as well as managing your files within Google Drive. We will discuss how student Google Drive assignments have been used in classes such as English, Social Studies, Economics, Computer Apps, Digital Photography, and Business at Montevideo in grades 6-12.
Session 501  Room BA-235

BestPrep’s Programs for Success

Target Audience: Curriculum Coordinators; Teachers
Presented by Megan Gustafson, Education Outreach Specialist; BestPrep

BestPrep is an educational nonprofit dedicated to preparing students with business, career and financial literacy skills through experiential education. BestPrep has six programs in all that work toward this mission. BestPrep’s programs include free speaker programs, a weeklong summer business camp for students in grades 9-12, the Stock Market Game, and a four-day workshop designed for teachers (of all disciplines) to enhance their technology skills and learn ways to integrate new technologies into the classroom. BestPrep’s free or low cost programs reach about 55,000 Minnesota students each year, and form strong relationships between real-world skills and education. In my presentation I will go into detail on each program and how it can benefit your curriculum, and will also tell you how your class can get involved.

Session 502  Room SC-206

Managing Print Resources Effectively

Target Audience: School Administrators (Superintendents and Principals); Technology Department Staff
Presented by Steve Gardner, Managed Print Services Specialist; Bennett Office Technologies

Do you have a plan in place for managing your print/copy and other document resources? Or is your default position to respond to the loudest voice in your organization? Is your print production environment the product of an intentional process, or is it an unmanaged resource? Come learn how other school districts are making a difference in their technology and on their bottom line! Presented by Bennett Office Technologies, the authorized partner for Managed Print Services of the SW/WC Services Cooperative.

Session 503  Room CC-214

myON Reader- Transform Your Literacy Program Today!

Target Audience: School Administrators (Superintendents and Principals); Curriculum Coordinators; Media Center Managers and Librarians; Teachers; Technology Department Staff
Presented by Wendy Cox, Account Manager; Capstone Digital/myON Reader

Every day educators are searching for innovative tools to inspire their students to not only read, but also read more often. myON reader provides administrators and teachers the ability to: Personalize reading programs for students at all reading levels. Integrate curriculum for students through their recommended book list. Monitor their reading growth through embedded Lexile assessment, as shown in the graph below. Educators can accurately track and monitor a student’s time spent reading and quantity of books read, which directly influences a student’s aptitude for learning. A true collaboration is developed between teachers, students and parents by means of anytime, anywhere access to myON reader, including continuous access to a student’s reading growth.
Session 504
**SAFARI Montage: Way More Than Video on Demand**
Target Audience: School Administrators (Superintendents and Principals); Curriculum Coordinators; Media Center Managers and Librarians; Technology Department Staff
Presented by
Stacey Kosch, 21st Century Instructional Specialist; Tierney Brothers
Come to an info session to learn all about SAFARI Montage: a Learning Object Repository.

Session 505
**Daily Technology in My Classroom**
Target Audience: All Attendees
Presented by
Marty Brandl, Math Teacher; Marshall High School
Looking for ideas on how you can use technology on a daily basis? In this session, you'll learn how I make use of presentations, online videos, cell phones, iPads, websites, and more, nearly every single day. I’ll share my experience with Prezi, YouTube, PollEverywhere and other tech tools in the classroom. Whether you’re just getting started, or if you’re a tech guru, I’ve got something for you!

Session 506
**Is spending $2500 for a traditional IWB the best idea?**
Target Audience: School Administrators (Superintendents and Principals); Media Center Managers and Librarians; Teachers; Technology Department Staff
Presented by
Chris Butler, Education Technology Specialist; BG Innovations
Learn to create an engaging, interactive, easy to use learning environment through the use of cost effective yet innovative classroom technology tools. Gain an understanding of which tool to select for the activity and the outcome that you desire. When one is well informed about the technology, tool usage increases and classes become more learning centered, with student achievement being the driving force. This class is designed to assist educators as they try to determine which tools will deliver the desired outcome in various teaching and learning situations.

Session 507 – Session Cancelled
**Professional Development: Empower, Encourage and Engage**
Target Audience: School Administrators (Superintendents and Principals); Teachers; Technology Directors/Coordinators; Technology Department Staff
Presented by
Mary Schlegelmilch, Sales/Business Development Manager; Cisco Systems
Discover the power of video to provide teacher professional development. Models of teacher professional development empower, encourage and engage teachers. This session will explore the use of various types of video devices to use implement professional development that is efficient and effective.
Session 508 (Repeat of Session 108)  
Room CC-202  
Developing the Creativity in Every Learner  
Target Audience: All Attendees  
Presented by  
Doug Johnson, Director of Technology; Mankato Public Schools  
How do we define, encourage, use, and assess creativity in our IL/IT lessons and projects? Should the question be "if" a student is creative or "how" a student is creative? And what can we do to be more creative as teachers and librarians?

Session 509  
Room SC-249  
eMail Archiving in Minnesota  
Target Audience: School Administrators (Superintendents and Principals); Technology Department Staff  
Presented by  
Mike Kieffer, Director of Sales Engineering; Intradyn  
Pat Powers, Senior Account Executive; Intradyn  
The primary purpose of this session is to remove some of the confusion related to the statutory need for email archiving. It will also explain other benefits that an email archiving system provides to the IT department and the end users.

Session 510  
Room CC-213  
Working!! with Windows 8  
Target Audience: All Attendees  
Presented by  
Gary Kaczmarek, Database Specialist; SW/WC Service Cooperative  
An introduction to the Windows 8 Operating System and how it works as both a Tablet computer and traditional laptop or desktop. We will also go over connecting Windows 8 RT to your desktop and other neat tricks with the latest Operating System from Microsoft.

Session 511  
Room CC-211  
Thinkfinity and Beyond: Free, High Quality Resources for Your Classroom  
Target Audience: All Attendees  
Presented by  
Mary Mehsikomer, Technology Integration Development & Outreach Facilitator; TIES  
This session will introduce participants to some amazing online resources that are created by educators and national partners such as National Geographic, Science Net Links, the Smithsonian, branches of the federal government, and resources available through Minnesota partners. Participants will walk away with new interactives to use for instruction, along with resources for lesson plans, using primary sources in the classroom, and tips for engaging students with content. Best of all, the resources that will be featured are all free and easily accessible online.
Utilities for School Technology Support

Target Audience: Technology Department Staff

Presented by

Mike Carter, Technology Support Specialist; SW/WC Service Cooperative

Discover some handy utilities that you can use in your day to day work as a Technology Coordinator. I will show some of my favorites and where to get them. Bring a list of some of your to share.
- PRE-CONFERENCE WORKSHOPS -

Our Pre-Conference Workshops are 3-hours in length allowing our presenters to take you on an in-depth look into the topics that are important to you. These affordable workshops allow you to make the most out of your trip to Marshall for our Technology Conference.

-BREAKOUT SESSION SERIES 900-
Collaborating from 4:00 PM to 7:00 PM on March 14

Session 901
Collaborative, Innovative and Empowering Technologies Coming to a Classroom Near You
Target Audience: All Attendees
Presented by
Marc Johnson, Executive Director; ECMECC (East Central Education Cable Cooperative)
Jon Larson, Technology Integration Coach, ECMECC (East Central Education Cable Cooperative)
This session will be a survey of recent and new technologies that:
(1) provide opportunities for collaboration within and outside the classroom;
(2) Empower students to be responsible for their own learning and allow teachers to be facilitators of learning, and;
(3) are innovative examples of technology in teaching and learning.
Participants will explore social media tools, mobile apps, Google apps, video conferencing tools, flipped classroom tools, electronic texts, and much more. Please bring a laptop or mobile computing device if possible.

Session 902
Ensuring Legal Compliance with Instructional and Information Technology Initiatives
Target Audience: School Administrators (Superintendents and Principals); Technology Department Staff
Presented by
Scott Schraut, Attorney; Ratwik, Roszak & Maloney, P.A.
This interactive session provides the perfect opportunity to collaborate with your colleagues and attorney Scott Schraut about legal issues as they relate to Social Media and other 21st Century tools being used in education today. The session will include real-world examples of how Social Media and other electronic communications technologies are impacting schools today and what you as a school administrator can do to help prepare your school to prevent the need for legal action or to be in the best position possible if legal action is necessary. If your school is considering a “bring your own device” or school supplied technology options for students, this session will provide insight and guidance on the policies and procedures that you should implement from a legal perspective. You will also have the opportunity to share your experiences and ask about other technology-related legal issues that you are concerned about or confronted with in your district.
Session 903
Thinkfinity and Beyond to the Library of Congress: Hands-On and in-depth
Target Audience: All Attendees
Presented by
Mary Mehsikomer, Technology Integration Development & Outreach Facilitator; TIES
Participants will get hands-on access to some amazing online resources that are created by educators and national partners such as National Geographic, Science Net Links, the Smithsonian, branches of the federal government, and resources available through Minnesota partners. Participants will walk away with new interactives to use for instruction, along with resources for lesson plans, using primary sources in the classroom, and tips for engaging students with content. Best of all, the resources that will be featured are all free and easily accessible online through Verizon Thinkfinity and The Library of Congress. Bring your Own Device to get engaged in the resources!

Session 904
myON Reader Professional Development (For SW/WC myON Reader Pilot Participants Only)
Target Audience: myON Reader Pilot Project Users
Presented by
Wendy Cox, MN Account Manager; Capstone Digital/myON Reader
This session is a professional development opportunity for schools participating in the myON Reader pilot program being offered through SW/WC Service Cooperative.

Session 905
FOG Administration: From Setup to Cloning
Target Audience: Technology Department Staff
Presented by:
Tyler Krehbiel, Technology Coordinator; SW/WC Service Cooperative
Travis Rupp, Technology Coordinator; SW/WC Service Cooperative
Join us to learn how to Install, Administer, and Clone computers using FOG. (http://www.fogproject.org/) We will cover:
1. Server Setup (Install Linux and Install/Setup Fog)
2. Administration (Using the FOG Web Interface)
3. How prep a computer, and upload an image of that computer
4. How to deploy an image
5. Questions

Session 906
Scratch That!
Target Audience: All Attendees
Presented by
Kara Damm, Technology Integration Specialist; SW/WC Service Cooperative
Dante Damm, 4th Grade Student
Come learn the basics of Scratch. Be prepared to make your own game, music video or interactive story! Learn how to use Scratch with your students - don't worry, Scratch is FREE! Scratch is an application that lets your students truly become engaged! Check out www.swsc.org/techconf2013 for a video introduction to Scratch to learn more before registering. Yes, Flip your Pre-Conference!
Session 907
Schoolwires User Group Session
Target Audience: Users of Schoolwires
Presented by
Jeff Windsor; Schoolwires

If your school is using Schoolwires for your Website Content Management System this is a must attend opportunity for you! We will work through a variety of features that you might not have found in the Schoolwires Centricity Suite yet and we will also work with Technology Coordinators and Webmasters on updating your sites theme to one of our new exciting offerings. We will also take a close looks at the many collaboration and support communities offered by Schoolwires.

This session is $20.00 to schools contracting for Schoolwires.
For more information about the 2013 Technology Conference visit our website

www.swsc.org/techconf2013

The Staff of the SW/WC Service Cooperative Information Technology Department Thank You for the part that you are playing in our Technology Conference. We are proud of what this conference has become over the seven years we have been organizing it. The success of this conference is due to our participants and their valuable feedback. Please be sure to complete your conference and session evaluations upon conclusion the conference.

We hope that every participant that attends the conference finds great value from its content and that it facilitates the building of relationships with others in your field for the years to come. Remember, this conference is only intended to start the thoughts and conversations that we hope will continue throughout the year to come.

Visit our website for more information on the variety of services available from the SW/WC Service Cooperative Information Technology Department.

www.swsc.org/it

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