

## Region 6 IEIC Meeting Minutes

April 25, 2018 9:00-12:00 am

Willmar WEAC 611 5<sup>th</sup> St SW

1. Welcome and introductions

Attending: Laura Laub, Ashley Cook, Amy Metcalf, Cindy Kvaal, Kale Weber, Misty Barber, Mary Kay Sinner, Cherry Johnson, Sue Thomes, Miriam Lindblad, Nancy Holt, Karie Miller, Cindy Loe, Beth Tollefson, Laurie Tarning, Connie Fragodt, Jenny Trager, Stacey Steinbach.

Co chairs finishing is Kandiyohi and Lac qui Parle. County letter M next.

2. Motion to approve agenda MSP C Johnson , Sue Tomas. Motion to approve minutes MSP Laurie Tarning, Nancy Holt, MSP.

3. Membership Darla Swidersky will fill the mental health role for now. Misty Bar is here with Kale Weber new to PV and is parent recruiter for parent aware.

4. Agency updates: many schools with referrals coming through and screenings done and scheduled. Willmar schools having some success reaching parents by texting, also some parents not understanding referral as sent by MD, perhaps language confusion. YM county is seeing the highest foster care for children and prenatal exposure to chemicals in recent years. Cindy Loe has openings for staff as does Willmar school district. Countryside PH holding Incredible Years classes in Swift and Yellow Medicine County now.

5. Financial update: We have remaining funds at this time of 1, 619. To spend before the end of the year. Linda was able to get about \$1,100 amount of materials for the Kids First Conf for free from the state that saved our budget.

There are some Spanish language, Plays Well With Others materials on hand. We also will not have the expense of the parent attending of \$212.96.

We had approved to order plays well with others to spend \$1000. This has not been ordered yet. Region 11 may not have the capacity to print them.

Ideas to spend the remainder of about 500. Billboards are about \$400, one region ( Cambridge, Isanti) signed for \$8,000 to market with facebook.

6. Old business:

Operating procedures: the state has sent out another draft and is requesting that we do an update. Ours includes out of date information, a draft is in process.

Evaluation methods per work plan : Linda does collect at trainings held, Linda complies this and will have numbers effected.

Child find training materials Where is Bear books, received more boxes available to take today.

Hospital outreach has been accomplished by Linda.

7. Work Plan: Outreach

a. Hospital outreach includes ordered bibs, wheels at 1000 page intro to Help Me Grow: Rice has 1000 births, they report that the parents are in and out so fast they did not find the developmental wheel as useful. They would use a sampling for parents who were questioning at birth center, they were interested in the pediatric unit having more materials. Rice did not want to have the storage and to go through the bibs, wheels and brochure. \*\* Chery will check with Jan Maxwell at Rice about if there is another possible consideration there.

b. Today 80 infant kits will go to Ortonville Hospital with Laura Laub.

c. Child care centers used expanded training (2 hour) completed for Stay N Play in Willmar and Litchfield, Kids of the Kingdom Litchfield, and Kids Junction. Other centers planned but

not completed were YMCA and Loving Arms. Kids First Conference was on March 3. Linda had good turnout at her booth, collected emails for newsletter outreach.

- d. Childcare/School Events
- e. Outreach Child Find Educational events, April 17 funded Lynn Herrick Greater MN Family Services Intro to Social Emotional development for Benson area child care providers had 17 attend. Debra Leutmer helped promote and was host. Linda provided Child Find and Childhood Developmental Milestones training in Montevideo for Child Care providers April 24<sup>th</sup>, 10 attended.

#### Work Plan: Public Awareness

- 1. Advertising- last month was decided not to do the week of young child add.
- 2. E newsletter- 4 so far this year sent to IEIC committee contacts, School District/ CER/ EC, Public Health and Human Services, Head start, Child care Aware contacts. If you have other contacts forward them the newsletter and point out the easy way to subscribe. We especially want people who want the newsletter. The format it is delivered is free until there are a certain number of members who unsubscribe.

Possible topics for upcoming issue:

Information about "Talking is teaching campaign" from Nancy Hafner, as suggested by Chery Johnson. Summer screening reminder for if referring under 3 years is 45 calendar days and over 3 yrs., it will likely be the next school year. May is mental health awareness month, as suggested by Stacy Steinbach. More targeted outreach, on NAMI is focused on "cure stigma" to include. If others see ideas topics points of interest send it to Linda for the newsletter. \*\* May add the access to the webinar from Julie Schroeder about closing the referral loop.

- 3. Distribution of material: Where is bear books we have received from another source 500 left we will use these similarly as last month sending them to WIC in every county, as about half as many as last month sent.
- 4. 2017-18 Work Plan review for next steps/discussion
  - a. Funding goes until June 30 and work plan needed to be completed in June. MDE gives the template with the goals. MDE requires goals for the overall plan. Linda added them for each activity. See the work plan.
  - b. Linda will work with current co-chairs to complete and submit.

#### 2018-19 Work Plan

New ideas:

- a. Foster care children: It is not a requirement for HMG for over 3 yrs. old child, as it is for under age 3 yrs. We could do training for the parents. Continue preschools, clinics. Encourage a contact to foster care providers. Family services are already referring. Stacy Steinbach mentioned that it might be a good group to have training, as there is high turn over and that the orientation, materials (wheels, poster) about what the program is and the results of the screening would be beneficial, plus a check in. Check with our county connections and see what is needed.
- b. Training and outreach continue. Question: Is the 2hour training from MDE approved for Parent Aware/Develop? Or could the training be approved and done through a school. Then the training could be through Develop and attendees get credit in Parent Aware. \*\*Linda will check into the requirements for this.

c. Delete attending the national conference from the plan.

8. Contract for IEIC Facilitator

Discussion while Linda stepped out of the room for contract/ work plan discussion. Members all agreed that the hiring of a facilitator has been very effective for consistency, education, outreach and that the co chairs have input to agenda's.

Recommend there continue to be some hours in the broad based marketing to have some hours left there.

Motion made for 2% increase to facilitators position and to continue in contract with Linda M.

Discussion to make the increase to total rate of \$19,100. Sue T and Laure T, MSP.

All seemed in favor of the current plan and contract and to adjust it to include the next years payment rate for about the same work plan and hours.

Agreed to continue the contract and the current work plan.

Linda rejoined the meeting. She agrees the contract has worked well and is willing to continue with another contract through the service cooperative.

The next budget, less the fiscal host, less her contract then the remaining dollars available.

9. Next counties for co-chairs: Meeker and McLeod counties. Amy, Beth, Laurie, Sara, Sue Kelly Christa (this was their first year Meeker special education coop). Typically the group has done a phone conference call for 45 minutes before the meeting. Linda seeks the co-chairs for help with the work plan, and the co chairs are listed on it. It will look very similar to this years. This is due in June. Linda likes to meet with co-chairs to go through agenda and review it by phone or group two weeks prior. The co-chair counties also take the notes. The simple treats are brought out of pocket as MDE does not allow funds for this. Also recommended at least one attend the state workshop in the late fall. It is especially helpful. Linda was not able to attend fall of '17 and would like to attend.

Current co-chairs finalize the work plan to submit it as evaluation for year ending 2018.

10. Extra funds remaining: We are not sure what Region 11 has for left for materials. If none, plan to Run in May radio commercial cheap and with mental health awareness and Help Me grow.org. Get 20 - 30 sec Q102 spots for \$350. Montevideo, Hutch KLF, or other areas for May. Plan is to order the "Plays well with others" booklet 1000 in English only . There is a chance they won't have them and then move to getting developmental wheels and radio ads.

Motion spend account with material first, then radio Connie F and Laura L, MSP.

**Meeting dates:** 4<sup>th</sup> Wednesday, Sept 26, 2018; Nov 28, 2018; Feb 27, 2019; April 24, 2019; 9:00-noon. Tonia/Linda to take care of booking the room in WEAC.

Move to adjourn, Miriam, Laura L. MSP.