

Region 6 IEIC meeting

Date: March 7, 2018

Attendees:

- I. Motion to approve agenda: Chery J, Mary Kay S. MSP.
- II. Approve Nov meeting minutes. Move to approve, Cindy Kvaal, Sue Thomes, MSP.
- III. Introductions and updates
 - a. Assignment: Rick Loseth to find a mental health professional to take his place at the meetings.
 - b. Parent attending: Laura Daak
 - c. New to committee: Supporting Hands Nurse Family partnership visiting, described generally their program.
 - d. Follow Along Program: online enrollment encouraged
- IV. Budget update see packet. The where is bear book, 1100 dollars,
 - a. Linda described expenditures/activities/results to date
 - b. Spent about \$10,000 of the 23,000. We have \$2500 not allocated.
 - c. Spent about \$400 in each of papers for week of the young child, try for front page color. Litchfield free shopper WCTtrib reminder, Renville shopper, Western Peach agreed to discontinue with it. There may be other money for advertising,
 - i. Facebook: Linda researched with Region 11. Current process is to set up a contract with their marketing firm, Risdal. One region in Central MN just set up a contract for \$8,000 with them. Region 11 is exploring opportunities for cooperative efforts similar to purchasing marketing materials.
- V. Hospital Outreach. Two hospitals remain—Rice/Carris Health and Ortonville. Hospitals get bibs, developmental wheel and online resources brochure. Rice hospital has 1000 births, we have 1000 for all hospitals. Requested information in Spanish, Somali and Karen languages.
 - a. Miriam is dropping a sample and letter at Ortonville hospital. They have 80 births per year.
 - b. New Parent Packet expense is bib-\$ 1.30, wheel-\$.65, online resource brochure-\$.15. \$2.10 total. Suggested the first exposure is great timing. Have other supports reinforce that they got it. Plan for next year is to ask hospitals in May, if they want them and if they use them. Linda will collect: comments, numbers given, if given.
 - c. Discussion about hospitals outside Region 6, but many families deliver there such as Paynesville and Glenwood.
 - d. Noted that the county recorder's office for birth record is public.
- VI. Kid's First Conference: Linda requested from MDE free materials so she saved \$. 68 new email contacts, 28 from our region at the children first conference. Had 3 requests to follow up child find training and a request for training for providers in the Montevideo area. C
- VII. Child Find Training – to –go. A new training available from MDE. About HMG, how funded and the service plans, the goal of early intervention and the 5 developmental areas for children. Share the HMG website, explore referral forms and site together including the videos.
 - a. Approved to conduct Child Find Training in Montevideo (Linda to present)

- VIII. Child Care Center Updates: Linda conducted a 2.5 hour training for providers at Stay and Play for Litchfield and Willmar. Linda helped with 6 things they could do as an expectation for how to work with children. As part of the work plan evaluation measures, the group was surveyed on “glad I experienced this”; “brought me new insight,”; “recommend to others”; “inspire me to action.” 47 people trained.
- Goals: Included examples of developmental red flags. Wants to focus on infant teachers to keep on track for the very early signs before age 1 yr. Really stress the infant milestones.
 - Members to forward new childcare or recommended locations to train to Linda. Clarkfield is in the process of opening a center.
 - Linda is not Develop certified for child care aware yet. Linda feels that increased training time (expanded by MDE to be 2 hours with additional videos) in training will still fit in her hours.
- IX. Clinic Outreach—At clinics she get maybe 15 minutes to co-present with Public Health nurses at CTC clinics, asks about after the QSE, SE do a help me grow referral if concerns.
- Linda hopes to partner with Meeker and McLeod counties in the future. She is working with Kandiyohi County’s PH collaborative to schedule ACMC sites.
- X. Children/school events: Linda is presenting to Hutchinson in-home providers in April. Olivia has an in home providers for appreciation event, but she is unable to attend. Willmar has an outreach event on May 3 to early childhood professionals. We will be a vendor with our display.
- XI. Community Trainings/Childcare Providers & Other Professionals: Idea we could host social emotion training with Lynn Herrick and do the 2 hr child find training. He is suggesting April 17th. Move to spend \$300 with Lynn Herrick for Benson training. Motion Debra Luetzmer, Sue Thomes, MSP. Also approved to hold 2 hour Child Find Training in Montevideo, also in April, with Linda as presenter.
- XII. Operating procedures: No volunteers to get this updated. MDE gives us example, Linda will start to work on the draft and get to co-chairs so groups can review at the next meeting. Also to include Linda’s position in the procedures. She is doing a go to meeting with Region 8 about how Linda’s positions works as a facilitator on March 12.
- XIII. Work Plan: Evaluation methods: 3 goals with work plan to do in April. We have methods, survey, number of people reached, contact list, membership. Reviewed briefly, was developed last spring as a whole group in April.
- XIV. New Materials—“Plays well with Others” is a Social Emotional guide book new from HMG, has milestones and activities and also red flags for each milestone. It is \$.40/booklet. It does not get into large motor and fine motor adaptive but lists sites where to go.
- Developmental wheels cost \$.65/each.
 - 20 calendars from 5-6 years ago printed here in Willmar were found and distributed to interested members. Discussion was held if we should reprint calendars. Sentiment was parents today are more likely to respond to an electronic app or calendar than paper.
 - Distribution of materials targeted: “Where is Bear?” 1000 books. Two year olds from WIC number. We have 25 Spanish books. Total requested 1072. SW Stearns need 200, Suggested order 300 more. How to distribute equitably: 2 yr old at WIC, 24 month clinic, give to child care centers but then miss stay home. Early head start, ECFE classes, Child

care centers at the facility, give at HMG screenings. FAP 2 yr old, clinic waiting rooms, and Woodlands Centers. There are families who are working and still don't have this information. How to reach parents we can't reach, who is successful at it? Can't reach all of them. Other resources include Imagination Library and give the 2 yr old book for graduation. Do WIC this year and expand into the next year. Select some into next year and get into waiting rooms for next year. Give at any contact with a two year old through the other suggestions. Should place a Help Me Grow sticker inside front cover on next order.

- i. Motion by Billie Lindeman, Laurie to give 1000 current books to WIC for 2 yr olds. MSP.

XV. Linda shared article on Screen Time and impact on Child's Brain Development.

<http://deeprootsathome.com/screen-time-childs-brain/>. More children are depressed, anxious, excellent article. Weaning and training to get off it, delayed gratification, set limits, teach monotonous work. Other comments: Peripheral vision changes in development. One out of 5 kids have a disability. 1:46 have autism.

XVI. Marketing Discussion: Consider using the Week of the Young Child expenditure from 2017 of \$1480 differently. Group has talked about person to person contact. Cancel week of the young child and us funds for book purchase.

- a. Plays well with others book 1-5 yr olds, hard to distribute. Take on home visit easier than \$.45 order and schools keep them for onsite screenings. Motion by Chery Johnson, Jennie Trager, MSP. Motion order 1000 plays well with others, to use per county. $.45 \times 1000 = 450\$$, 1000 more of the two year old books and 50\$ FB week of the young child. Mary Kay, \$1500. These will be distributed similarly per county as "Where is Bear" first round assuming it is 50% of the children. The second round covers any 2 yr old child.

- b. E newsletter: Promote April trainings and additional HMG relevant information: App development milestone, FAP sign up, ASQSE 2 should be purchased and used, Child Find to Go training availability. Give Linda newsletter topics, soon.

- i. Newsletter subscribe is available on the top left. You can subscribe and add people or send to others to subscribe to them. Make sure they want it. If a lot unsubscribe it will not be a free service.

Next meeting: April 25, 9:00-12:00.